

Dr. Shawne Duperon

With a PhD in Good Gossip Theory, Six EMMY® awards, 28 EMMY® nominations and an organic social media reach topping 100 million per month, Dr. Shawne Duperon of ShawneTV, is considered to be one of the most innovative and influential consultants and trainers on communication today. As a recognized TV producer, Dr. Shawne strengthens organizations with compelling and strategic messaging for Prime Time. This expert's conflict resolution tool, *The Apology (You'll Never Receive)®* garnered the honor of a Nobel Peace Prize Nomination.

Menu of Services with Dr. Shawne

Good Gossip Theory

Futuristic innovations lead complex, modern organizations to strategic outcomes. As a leading global expert in Good Gossip Theory, Dr. Shawne provides an effective blueprint for incorporating the innovation and influence of Good Gossip in business. Why? To foster an inclusive environment; influence systems; address problems before they become urgent; manage conflict; create strategic outcomes and be an influencer. Attendees leave with the knowledge and confidence to create engaged communication that generates new action for all levels of stakeholders. (This workshop is dynamic with delivery groups and social storytelling, see below).

High-Pressure & Media Mastery Communication

Our media strategy incorporates a repetitive approach that leaders apply to everyday high-pressure conversations that advances media skills, critical thinking skills, and promotes self-awareness for elevated decision making. This can be in front of a camera or in front of a live audience. ShawneTV's customized workshops use Good Gossip Theory, a system designed to formulaically advance beneficial outcomes. Our unique media approach strategically places you above your peers with clean, precise, and effective messaging to the C-Suite, Management, Partners, Customers, and the Public. (See below for camera options. Ask about our Unique C-Suite packaging, discussed confidentially).

Conflict Resolution & Problem Solving in the Leadership Role

You probably know that conflict in the workplace deeply impacts productivity and your bottom line. Our innovative tools advance abilities to strategically analyze and creatively problem solve issues that are challenging you right now while lifting and leveraging future needs. Our trademarked tool, *The Apology (You'll Never Receive)®*, (which garnered a Nobel Peace Prize Nomination) is a personally powerful tool that your leaders will use again and again and again. This workshop impacts your bottom line and your daily interactions, which shifts your culture to one of trust, respect, and inclusion. (You already understand that some in your organization will benefit from coaching, see below).

We offer three primary opportunities. Customizations can happen with the primaries, or they are quality delivery without. No fewer than 10 people, no more than 100. Can be in-person, online or hybrid. Any of the three can be a half-day workshop (up to 3 hours), full day (6-hours) or developed into individualized coaching over a 3-month period.

Average Day Pricing: One 3-hour workshop: \$10K, or full day: \$15K. Travel and hotel at cost, meals based on a per diem.

Customizations work with all three of the above workshops, individually priced below:

Delivery Groups, ERG/BRG

Internal (ERGs/BRGs): no fewer than 10 people, no more than 100, in-person or online price: 10K. More than 100 or hybrid, pricing can be discussed. For Leader(s): Media Mastery empowers leadership learning.

External: Advocacy Groups, Chambers, Membership Groups, Important Corp Relationship Partners where ShawneTV delivers a workshop to the members of the external organization sponsored by your company with your branding. Requires one member of your company (Same pricing as ERGs/BRGs).

Social Story Telling

Our Social Story Program, strategically using Good Gossip Theory, is designed to increase viral brand recognition. The stories engage audiences in our network of up to 900 million people organically each month: \$7500



Media Mastery with Camera

Experience your professional message when the camera is in your face and you're blinded by lights. With above workshop, professional camera crew is an additional \$10K.



Coaching

Up to 5 individuals for a 3-month period. Participants monthly commitment: 3 hours each, not to exceed 15 hours monthly. Monthly investment per individual: \$7500.

Our Clients: **gm** **BOSCH** **Ford** **NISSAN** **THE CLOROX COMPANY** **Raytheon** **Henry Ford HEALTH SYSTEM** **MICHIGAN** **FINNING** **CAT** **CORVEA** **STELLANTIS**

"Powerful experience."

Disney

"I wish the class was longer."



"Innovative and refreshing."

JPMorganChase

"One of the most engaging speakers on the business circuit today".

The Detroit News

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For more information please contact:

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