



Dr. Shawne Duperon



## Communication Consulting Employee Engagement in the Workplace


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ShawneTV specializes in communication consulting. We focus on performance improvement through communication and professional development in diverse and inclusive workplaces, along with video content that amplifies your brand and corporate message. We support organizations in producing results that require change in communication and behavior, resulting in increased employee engagement, retention, loyalty and productivity, while fostering trust and respect through experiential training and development.

### Our Clients:



### Business Classifications:

- Certified Woman Owned Business 
- Department of Defense Clearance
- Certified Professional Speaker (CSP) Designation

### Awards & Affiliations:

- 6 Time EMMY® Award Winner
- NAWBO Top 10 Woman Business Owner
- Advisory Board, Evolutionary Business Council

### Contacts:

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In business since 1999.

[www.ShawneTV.com](http://www.ShawneTV.com)  
[www.ProjectForgive.com](http://www.ProjectForgive.com)

### Testimonials:



JPMorgan Chase



Powerful experience.

Walt Disney Company

#### AS SEEN ON



### Capabilities:

- Communication Consulting
- Communication Leadership Training
- Media Training & Social Media Training
- Presentation Skills Training
- Forgiveness in the Workplace Training
- Good Gossip in the Workplace Training
- Sponsored Student Communication Leadership Training through our Foundation
- Video Production

### Core Competencies:

- Communication/Marketing Consulting
- Internal Communication Leadership Training
- External Training, Customer Loyalty, Brand Awareness
- Keynote Speaking, Conference Sponsorships
- Video Production

### Classification System Codes:

#### NAICS

- 611430 – Professional Management Development Training
- 541613 – Marketing Consulting Services
- 512110 – Video Production

#### SIC Codes

- 4899 – Communication Services
- 8742 – Management Consulting Services
- 7812 – Video Tape Production

#### UNSPSC Codes

- 80101508 – Business Intelligence Consulting Services
- 80171803 – Media training and coaching services
- 86132201 – Training workshop services
- 86132000 – Management education and training services
- 82131603 – Video Production Services

### Project Forgive Case Study:

- Non-religious leadership foundation developing students
- Strategized marketing that reaches millions in social media
- PBS Live Streaming Events for Authentic Leadership Day
- Facebook Live training averages 10,000 views per broadcast
- Endorsed by Archbishop Desmond Tutu
- PBS Documentary slated for air, 2017
- Nobel Peace Prize Nomination, 2016