

# Shawne Duperon

## Six-Time EMMY® Winner



AS SEEN ON



Chicago Tribune

Inc.



CBC

Shawne Duperon will make you look like a hero as she brings rich content to your audiences. Her **authentic** and **hilarious** style will leave your participants wishing the event never ended. A professional speaker for more than a decade, Shawne deeply connects with audience members, leaving lasting tools that will alter their communication skills and transform their relationships.

If your events are filled with business owners, executives or diverse professionals and students, Shawne's unique content and engaging charismatic style will have participants raving, and then **"good gossiping"** to bring her back again and again.

This media keynoter and workshop presenter is often called **"Dr. Gossip."**

Using gossip research, her 5-minute video went viral, seen by tens of thousands across the globe, garnering an official endorsement from Archbishop Desmond Tutu.

"It's one of the best and most exciting workshops I have ever attended."

Ellissa Johnson  
Census Bureau

"Powerful experience."

Rich Padged  
The Walt Disney Co.

"Shawne is one of the most engaging speakers on the business circuit today."

Maureen McDonald  
The Detroit News

"I wish the class was longer."

Joe Resak  
Nissan

"The energy she instilled was unforgettable. So glad I witnessed this event!"

Noel  
KPMG

"Outstanding!!!!"

Gerardo Lucenou  
Ford Motor Company



Shawne now leads the **Project: Forgive Foundation**, a non-religious, non-partisan, non-profit organization committed to promoting diversity and collaboration.



Department of  
Defense Clearance



To Book Shawne, Contact: **Hily Trevethan**  
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# What Are You Broadcasting?

Shawne Duperon

## Most Requested Programs/Topics:

### ➤ Communication Leadership

When it comes to leadership, what's the overwhelming signal you "broadcast" or communicate, whether you're training an employee, leading a project, networking at an event, giving a sales presentation or being interviewed by the local news? Shawne provides audiences with **real world communication** mastery that embraces new perspectives and **powerful diversity collaboration**. Leadership practices such as credibility building, forgiveness in business and strong relationship building strategies leave participants inspired to act, change and grow.

### ➤ Good Gossip

What are you broadcasting? How do others "gossip" about you? **Gossip gets a bad rap**. When you think "gossip" you usually think mean and malicious, right? It's not true. Research shows mean and malicious gossip is only about 5-7% of gossip. When done right, gossip is the smartest and most powerful way to market yourself, your company, organization or non-profit. In this fun and engaging presentation, Gossip expert Shawne Duperon (yes, she's getting a PhD in the topic) shows you how to master "good gossip" or word of mouth.

### ➤ Traditional & Social Media

What are you broadcasting every single time you're interviewed in the media, post on Facebook, send a tweet or answer a question on LinkedIn? These non-techie programs highlight how to avoid the biggest traditional and social media mistakes and discover how to create strategies that participants can apply right away.

All programs are customized for your audience.

